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CIRRUS WEATHER SOLUTIONS TO PROVIDE WEATHER SUPPORT SERVICES TO A TRIO OF MEMPHIS TRADITIONS

FOR IMMEDIATE RELEASE
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MEMPHIS, TN – Cirrus Weather Solutions, LLC is proud to announce that it has been selected to provide weather forecasting services and on-site meteorological support to a trio of Memphis traditions in the outdoor entertainment space. These events include all outdoor events of the Memphis in May International Festival (Beale Street Music Festival, the World Championship Barbecue Cooking Contest, 901Fest, and the Great American River Race); Live at the Garden concert series, which takes place in a natural setting at the Memphis Botanic Garden; and the Orion Free Music Concert Series hosted by Levitt Shell in Midtown Memphis.

“All of these events are highly-anticipated by their respective audiences and draw thousands of Mid-Southerners into unique outdoor venues,” comments Erik Proseus, meteorologist and founder of the company. “During the spring and summer months, when thunderstorms, southern heat, and other weather hazards threaten outdoor events, it is crucial that event organizers are prepared to protect their patrons from the inclement weather. Each of these events has made the wise decision to employ a professional meteorologist that is dedicated to providing the best possible weather information for their specific venue to keep their valued patrons safe.”

“We value the services and the friendship [Cirrus has] shown the Shell,” states Anne Pitts, Executive Director at the Levitt Shell. “[Erik is] literally the calm in the storm for us.” Prior to hiring Cirrus Weather Solutions, Jamison Totten, Co-Director of Live at the Garden, stated that their staff relied on updates from local weather stations and the internet. When weather threatens, “it’s nice to have someone that can give up to the minute reports. It really took a lot of pressure off of us to run our event. At this point, we don’t want to be without [Cirrus Weather Solutions].”

For more information on utilizing the services of a dedicated meteorologist for your event, or for media inquiries, please see the contact information listed above.

About Cirrus Weather Solutions, LLC

Cirrus Weather Solutions, LLC is the umbrella organization for MemphisWeather.net (MWN), JacksonWeather.net, and StormWatch+, as well as the official weather partner of the Memphis in May International Festival, Live at the Garden concert series, and the Orion Free Music Concert Series at Levitt Shell. Providing over 20 years of meteorological expertise in the Memphis area and honed communication skills, Cirrus owner and meteorologist Erik Proseus’ goals are to prepare, inform, and educate the public on current, future, and past weather conditions. MWN has seen its social following grow to over 35,000 users who rely on the hyper-local reporting and no-nonsense, no-hype approach provided by Erik and his team at MWN.

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