



FOR IMMEDIATE RELEASE  
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### **MEMPHISWEATHER.NET IPHONE APP NOW AVAILABLE**

A new smartphone application for the iPhone has been approved for [MemphisWeather.net](http://MemphisWeather.net) also known as [@memphisweather1](https://twitter.com/memphisweather1) on Twitter, known for their no nonsense and accurate weather forecasts.

The MemphisWeather.net app was born from a desire expressed by users of MWN and its mobile site for key information produced by MWN to be available in an app format. It embodies a simple-to-use, straight-forward approach to Memphis weather giving Mid-Southerners the information they need quickly and easily without the fluff.

The app allows users to view MWN's Twitterfeed without joining the social media service, as well as linking to MWN's other social media sites (Facebook, YouTube, Flickr, and Blogger) and the MWN and Cirrus websites. The MWN app was developed by Ben Deming ([www.bendeming.com](http://www.bendeming.com)).

Below is the official description from the App Store:

Providing current conditions, local radar, and the acclaimed MWN Forecast – the most accurate for Memphis and the Mid-South, the MemphisWeather.net app is an extension of the widely-used website of the same name. MWN is provided by the founder of Cirrus Weather Solutions and a 25-year native of the Bluff City.

About Erik Proseus, founder of MemphisWeather.net:

Erik Proseus is owner of Cirrus Weather Solutions (a private meteorological firm based in Bartlett, TN), webmaster and forecaster for MemphisWeather.net (MWN) and author of the MWN Blog. He has made Memphis and Mid-South weather his career, hobby, and passion for well over a decade and has resided in the metro area for 25 years. This amount of time spent in the community he serves, experiencing all of the weather that the Mid-South has to offer, has translated into an exceptional product for visitors to MWN.

## About MemphisWeather.net

MemphisWeather.net (MWN) has developed into one of the leading weather websites not only in the Memphis area, but in the southeastern United States. Providing a vast array of weather information, products, and services for Mid-Southerners, MWN exists to serve the variety of needs of its visitors. MWN includes everything from the most accurate forecast for Memphis, to comprehensive severe weather information (including a realtime watch/warning map and a weather alert notification system), to interactive radar with winter precipitation mode, to live weather data from Bartlett (a suburb of Memphis), and a full suite of climate data.

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