



The MWN Newsletter

*All the Weather You Need for
Memphis and the Mid-South*

WELCOME!!

Welcome to the first edition of **The MWN Newsletter!** You are receiving this newsletter because you subscribed to receive updates from the old MemphisWeather.Net website. Well, the site has undergone a major transformation, and with it the old "updates" mailing list has become **The MWN Newsletter!**

This newsletter, published periodically, will be a means of keeping subscribers like you up-to-date on changes to the website, as well as any and all things related to Memphis weather! It will be sent via e-mail to all subscribers as well as posted on the website (<http://www.MemphisWeather.Net>). Unsubscribe instructions are included at the bottom of each edition, as will details on how to subscribe. The hope is that you will enjoy **The MWN Newsletter** and pass it on to your friends, family, and colleagues, giving them an opportunity to receive this great information just like you!

WHAT'S WITH MWN?

So you're probably asking yourself right now – what's with MWN? Is this a new TV or radio station I'm missing out on? Is it a deadly virus that I need a vaccination for? *What is MWN??* It's much better than any of that... MWN is the All-New MemphisWeather.Net. With the "total makeovers" that seem to be the fad right now, we figured we had to keep up! MemphisWeather.Net had its own makeover and **MWN** was the result! Better site, better information, MORE of it, and that same great forecast! (Hey, why change things that are obviously working!) The new format gives us a lot more flexibility to add even more great stuff and it gives you a slick new site to look at and one that is better organized so you can find everything you need! It's one-stop shopping for everything related to Memphis and the weather!

SUMMER 2007...ONE FOR THE RECORDS

You have all seen the effects of the extreme heat of the past few months. The month of August, in particular, was a record-breaker across the Mid-South.

Consider these *August* records for Memphis (recorded at MEM International)...

- Avg. high temp: 98.9° (highest ever)
- Avg. low temp: 78.0° (warmest August – 2nd all-time to July 1980)
- Avg. temp: 88.4° (warmest August – 2nd all-time to July 1980)
- Consecutive days of 95°+: 28 (most ever, breaking the old record by 7 days!)
- Consecutive days of 100°+: 9 (3rd all-time)
- Most days above 100°: 13 (1st all-time)
- 11 high temp records broken or tied
- Max. temp of 106° was 2° shy of the all-time record high for Memphis!

Even though August was brutal, the heat continued right up into this week! Monday, October 8, saw the 3rd consecutive day of record high temperatures and the high temperature of 95° tied the all-time October record!

AND IT'S NOT JUST THE HEAT...

It's also the drought! After a killer freeze on Easter weekend, the much-below normal rainfall this summer has done a number on vegetation. Year-to-date, Memphis sits more than 18" below our average precipitation and the entire area is classified as being in "severe to extreme" drought!

THANK YOU!

I hope you have enjoyed receiving this inaugural edition of **The MWN Newsletter**. While there is no official release schedule, we hope to be able to bring you a new edition every month or so. Of course, if there is something noteworthy weather-wise, we'll be sure to keep you posted.

Please feel free to pass this on to others that may enjoy it and don't forget to visit <http://www.MemphisWeather.Net> soon and often!

Until next time,
Erik Proseus

MWN Webmaster and Forecaster