



The MWN Newsletter

*All the Weather You Need for
Memphis and the Mid-South*

WELCOME

Welcome to the fifth edition of **The MWN Newsletter!** In this edition, I want to focus on a few features of MemphisWeather.Net, since there is a lot that you might not be aware of. Of course you know that the “*most accurate, publicly-available forecast for Memphis and the Mid-South*” is in just one place, and that’s on MWN. And you probably know about the radar and satellite imagery and the live weather data from Bartlett via WXLIVE! Let’s take a look at a couple features you may not know so much about.

WXLIVE! – SEVERE WEATHER

This service sends instant updates on pending severe weather straight to your e-mail, PDA, or e-mail enabled cell phone. In comparisons to other alerting systems, **WXLIVE!-Severe Weather** provides warnings just as quickly as most other services, and in fact is quicker than many other commercially available products that have been tested. (Of course, there is no substitute to having a NOAA All-Hazards Radio.)

It’s easy to sign up – just click on Notification in the Severe Weather menu for instructions. You will receive the following watches and warnings for Shelby, Tipton, Fayette, Crittenden, and DeSoto counties: Tornado, Severe Thunderstorm, Flash Flood, and Winter Weather. We hope to provide enhancements in the future that will send warnings via text message, as well as filtering by county.

MID-SOUTH SEVERE WEATHER MAP

Another severe weather tool on MWN is the Mid-South Severe Weather Map. Found under the Severe Weather menu, this map is constantly updating, color coding Mid-South counties based on areas that are under severe weather watches and warnings. You can even click on a county to get the text of the warning! And it also updates as soon as the National Weather Service (NWS) issues the watch or warning.

SITE ACCURACY

You know that tagline for the MWN forecast? The one in the first paragraph above? So where’s the proof?

Check out the Forecast Accuracy page in the Forecasts menu to see for yourself. Stats showing the accuracy of the MWN forecast compared to other forecast computer models plus the NWS, date back more than a decade! The MWN forecast has beaten ALL models 84% of the time and all but one source 98% of the time! Nobody else can claim those stats!

WXLIVE! UPDATE: The wind sensor (anemometer) for WXLIVE! was recently raised to allow for more accurate reporting of wind direction and speed. It now stands 16 feet above ground level and the data accuracy has improved significantly. We’re waiting for the next wind storm to really test it out!

THE MWN BLOG

Finally, we have recently started *The MWN Blog* that will be updated as there are things to report or talk about. It can be found from the link on MWN or just go to <http://blog.memphisweather.net>. Check it out!

These are just a few of the many things you will find when you visit MWN. Make sure you take some time when you have a minute to look over the site. Don’t just go to the forecast or the radar, but see what other tools are available to keep you informed, especially during inclement weather.

THANK YOU!

I hope you have enjoyed reading this edition of **The MWN Newsletter!** Feel free to pass it on to your friends, family, and colleagues, giving them an opportunity to receive this valuable information too!

Don’t forget to visit <http://www.MemphisWeather.Net> soon and often! You are the reason that the site exists and I appreciate *each and every* visit.

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