



The MWN Newsletter

*All the Weather You Need for
Memphis and the Mid-South*

WELCOME

Welcome to the sixth edition of **The MWN Newsletter!** Last time, I focused on a few of the features on MemphisWeather.Net like WXLIVE!-Severe Weather (MWN's severe weather email notification service), the Mid-South Severe Weather Map, and the forecast accuracy that you have come to expect. In this edition, I'd like to continue to provide more detail on a few MWN features you might not be familiar with.

MEMPHIS MESONET MAP

In the Current Weather menu, you'll find a link to the [Memphis Mesonet Map](#). A mesonet is a series of weather stations that are densely arranged within a regional (or smaller) area that provide for higher resolution data for detection of weather phenomena on the "mesoscale" level. When more stations are available in an area, forecasters can more accurately detect and predict the location and movement of smaller scale weather features. An example would be detection of outflow boundaries produced by thunderstorms that may help initiate new thunderstorm development. The Memphis Mesonet Map currently displays temperature values throughout the metro area as provided by a host of automated weather sensors. You can run your mouse over any of these stations to get additional data from that station. MWN's WXLIVE! is plainly marked on the map.

SOUTHEASTERN WEATHER NETWORK

MWN has recently joined up with the Southeastern Weather Network (SEWN), sending WXLIVE! conditions to the SEWN map every 5 minutes. Currently, about two dozen stations are on the SEWN. You can see the [interactive map](#) by clicking the link under the Current Weather menu.

TROPICAL PAGE

With the Atlantic hurricane season in full swing and a peaked interest in how storms might affect our area, or places where friends or relatives reside, MWN had to step up or move out of the way! So, with the approach of Gustav this Labor Day weekend, the [MWN Tropical page](#) was born. You will find a link under the Severe

Weather menu. This comprehensive page includes the latest bulletins from the National Hurricane Center, current radar and satellite imagery, tracking maps, and links to other sources of information. This page will continue to be updated and expanded in the days and weeks ahead.

WXLIVE!-TEXT

The newest addition to the site, which hasn't even been publicly announced yet, is WXLIVE!-TEXT. Seems everyone has to have information on the go these days and MWN wants to make it possible for you to have the latest conditions from WXLIVE! anytime, anywhere. Now that is possible! Just send a text message from your cell phone to 41411 with "wxlive" in the body of the message. Within seconds, you'll get the current conditions from WXLIVE! by return text. *(This service is free from MWN and provided by TextMarks. Standard text messaging carrier fees may apply.)*

A NOTE ON PRIVACY

The MWN Privacy Policy has recently been updated to include the fact that a small text file, called a cookie, may be placed on your computer for the sole purpose of determining whether you have previously visited MWN. No personal information is, or can be, gathered or recorded via the use of cookies. A copy of the policy can be found under Miscellaneous, About, Privacy Policy or by clicking [here](#).

THANK YOU!

I hope you have enjoyed reading this edition of **The MWN Newsletter!** Feel free to pass it on to your friends, family, and colleagues, giving them an opportunity to receive this valuable information too!

Don't forget to visit www.MemphisWeather.net soon and often! You are the reason that the site exists and I value *each and every* visit.

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