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CIRRUS WEATHER SOLUTIONS, LLC BECOMES A WEATHER-READY NATION AMBASSADOR

FOR IMMEDIATE RELEASE

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MEMPHIS, TN – Cirrus Weather Solutions, LLC is proud to announce that it is a new Weather-Ready Nation Ambassador™, an initiative by the National Oceanic and Atmospheric Administration (NOAA) that strives to improve the nation's readiness against extreme weather events. The Weather-Ready Nation Ambassador initiative is the connecting hub of a vast network of government, emergency management, media, academia, private industry, and others toward making the nation ready, responsive, and resilient to the impacts of extreme weather and water events.

“Cirrus Weather Solutions is uniquely positioned to serve as a Weather-Ready Nation Ambassador through its vast array of products and services that aim to educate, inform, and protect the community,” according to Erik Proseus, meteorologist and founder of the company.

“The main thrust of the WRN initiative is promote readiness and preparedness in the face of increasingly impactful weather events. Using multiple social media channels, an array of web services, mobile applications, and severe weather notifications, Cirrus pushes more weather safety and preparedness information to the public than any other locally-based weather entity. Our MemphisWeather.net, JacksonWeather.net, and StormWatch+ brands reach hundreds of thousands of users each year. In addition, Tennessee Severe Weather Awareness Week in late winter is one of the highlights of our educational efforts during the year.”

Media inquiries can be directed to the contact information listed above.

About Cirrus Weather Solutions, LLC

The primary goal of Cirrus Weather Solutions, LLC, based in suburban Memphis, TN, is keeping Mid-Southerners informed and educated on weather regimes that affect the region by serving as the umbrella organization for MemphisWeather.net and JacksonWeather.net. These sites provide a vast array of weather information, products and services - interactive weather radar, StormWatch weather alerts delivered via e-mail, Twitter, and smartphone push notification, and live severe weather nowcasting via social media (@memphisweather1 on Facebook and Twitter). This goal of information sharing and preparedness extends to the rest of the nation in the form of the StormWatch+ mobile app (@stormwatchplus on Facebook and Twitter).

Cirrus Weather Solutions, LLC -- <http://www.cirrusweather.net>

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